

# **Technical Specifications**

### **Size Guide**



## **Assembly Instructions**

Follow these straightforward steps to display your magnetic sign:

- Clean your surface where it will be applied using a mild detergent. Wipe dry with a soft cloth or allow it to air dry completely.
- Ensure the area is flat, smooth, and free of ridges, indents, rust, or any uneven spots for optimal adhesion.
- Starting at one corner, gently allow the magnetic pull to bring the sign and the surface together. Smooth it out as you go to avoid air pockets.
- If you need to move the magnetic sign, lift it off completely from the sides rather than sliding it across the surface to prevent damage.
- Make sure the magnetic sign is securely fixed before use, especially if it's on a moving object.

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### **Care Instructions**

To maintain the quality and longevity of your magnetic sign:

- Wipe both the magnetic sign and the surface it's attached to with a soft, damp cloth and mild detergent. Avoid abrasive cleaners that can damage the magnet or surface.
- Detach the magnetic to clean underneath and prevent dirt buildup or moisture from affecting adhesion.
- When not in use, lay the magnetic signs flat in a cool, dry place. Avoid folding, rolling, or storing near heat sources to maintain their shape and magnetic strength.

#### **Additional Information**

**Materials Information** 

Flexible Magnetic Sheeting with Outdoor Gloss / Matt White PVC Film.

Standard Thickness¹: 0.85mm (Vehicle grade) (±0.03mm) Standard Width: 620mm, 1020mm, 1270mm (+3mm / -0)

Standard Length: 30 / 10m (+0.5m / -0)

#### **Magnetic Properties**

Maximum Energy Product: 0.65 – 0.57MGOe

Remanence: 1600-1900g Coercivity: 1200 - 15000e

Intrinsic Coercivity: 2200 - 25000e

#### **Magnetic Pole Width and Magnetic Pull**

Magnetic Pole Width: 2.0mm

Thickness of Magnetic Material – 0.75mm vehicle grade (0.85mm

with coating)

Magnetic Pull (g/cm<sup>2</sup>): 55

#### **Physical Properties**

Flexibility: Can be wrapped around a rod with a 12mm radius at 20°C

without cracking.

Specific Gravity: 3.5 - 3.7g/cm<sup>3</sup>

Cutting: Scissor cutting, knife-cutting, die-cutting, and slitting can be

done with ease.

#### **Temperature Resistance**

End- use temperature range: -30°C / +55°C

Short term resistance: 65°C

#### **Back coating:**

The magnetic sheeting has a UV hardening coating.

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# **Additional Information**

Printing Process	Drop-on-demand digital inkjet printing for high-definition image quality with smooth shadows, gradients, and sharp text.
Sizes	A1, A2, A3, A4 & custom.
Sustainability	Check with your local recycling facility to find out if they accept magnets and if there are any special handling requirements.
Environment	Suitable for outdoor use. 2-year durability under Middle European exposure conditions. Exposure to severe humidity, ultra-violet light or conditions found in tropical, subtropical or desert regions will cause a more rapid deterioration.

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